



**MATRUSRI ENGINEERING COLLEGE**  
**SAIDABAD, HYDERABAD – 500059.**



**Guest Lecture By General Manager District Industries Centre R.R.Dist**  
**Shri. J.Rajeshwar Reddy**  
**Organized on 04/04/2018**  
**No of Students Participated: MECH – 35; CSE – 9; ECE – 12; CIVIL – 2.**

We have successfully conducted EDP workshop on 04/04/2018 . Guest lecture was delivered by Shri.**J.Rajeshwar Reddy** (G.M) DIC , Rangareedy Dt.

He enlightened the students on various topics like meaning of entrepreneurship, need for an entrepreneur, qualities of an entrepreneur, Steps to start an industry and initiatives taken up by Telangana govt like TS-iPass , T-Pride etc. He also encouraged students to visit various institutes like CITD,CIPET,IICT,NIFT,FDDI, Indian Institute of packing, NIN etc for project internships ,latest technological developments ,project ideas and for funding.

At the conclusion winners and runners of **Spark E-cell** student competition were presented with Gifts.

#### Spark E-cell Events

S.no	EVENT	Winner/Runner
1	Ideation	Ms.C.Manaswini (Mech3/4) winner Mr.M.Tarun Meher(Civil 3/4) runner
2	Idea pitching	Mr.Vishal reddy & Mr.Venkat Sai C.S.E 3/4 Winner 1 Mr.R.Abishek & Ms.C.Manaswini Mech 3/4 Winner2 Mr.Seshadri & Mr.Santhan raju C.S.E 3/4 runner
3	Disrupt	Mr.Bharadwaj, Mr.S.Harishkumar Mech3/4Winner Mr.T.Srikar, Mr.Bhavith Chandra C.S.E 3/4 runner



**Outcome of The Program: [Spark E Cell]**

- **Idea Generation,**
- **Idea Pitching (Marketization of Idea)**
- **Disrupt ( Tool For Idea Generation)**
- **Effective Communication**

**30 Hours Program Conducted By MECS with Wadhvani Foundation**

- **Myths about Entrepreneurship**
- **Design Thinking**
- **Customer Profiling**
- **Handling of Risk**
- **Barriers for Effective Communication**
- **Benefits of E-Cell activities.**