



MATRUSRI ENGINEERING COLLEGE

(Sponsored by Matrusri Education Society, Estd.1980)

(Approved by AICTE & Affiliated to Osmania University)

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Ideation Program ED –CELL@MECS

KANA 2019-20

“WASTE TO WEALTH”

Report

A One Day Program on Ideation Event was conducted by ED-CELL @ MECS on 07th March 2020 at Matrusri Engineering College, in association with Institute Innovative Council (IIC).

Day 1 : 07th March 2020

The workshop was inaugurated by Prof Dr. M. Venu Gopal Vice Principal, MECS, Dr. M. Sushanth Babu Professor ECE Dept, IIC Convenor , MECS, Mr.V.Harinath, Chief Co-ordinator , ED-CELL @MECS.

Dr.Venu Gopal Vice Principal spoke few words about “Waste to Wealth” and importance of it in today’s scenario

Mr.V.Harinath, Chief Co-ordinator Welcomed Mrs. Aruna Shekar, Environmentalist, Sun Green Organics, also Resource Person To Pattana Pragathi (Govt of Telangana).

Mrs. Aruna Sekhar started the session with an introduction to Ideation Program , And About The Topic “Waste To Wealth”

Students PPT’s Were Scrutinized and 10 Teams were selected for the Completion, Overall we received 21 ppt’s from various branches, from which 10 were selected.

All These 10 Teams Presented Their Idea, from Which 1 Winner & 2 Runner-Ups Were picked up, also the resource person gave the students some valuable suggestions in their presented ideas and explained about the marketing system, way they approach.

Mrs Aruna Sekhar as a judge picked up the three winners, 1 as winner, 2 as runner-ups.

Mr.V.Harinath congratulated all the participants, and gave the momento to Mrs Aruna Sekhar and encouraged people to come up with new ideas and start their own Business.

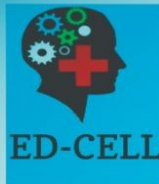


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All Programmes Accredited by NBA



ED-CELL @ MECS Ideation Program

“WASTE TO WEALTH” KANA 2019-20

In Association With



Date:
07th March
2020

Resource Person:

- Mrs. Aruna Sekhar
Environmentalist, Sun Green Organics,
Resource Person To Pattana Pragathi
(Govt. of T.S)

Venue: AV Room, MECS.

Convenor:

Shri. V. Harinath
Chief Co-Ordinator, ED Cell, MECS.

Faculty Co-Ordinators:

Mr. K.V. Sai Pavan, Dept of ME.
Mr. Vinay Kumar, Dept of CSE.





ED Cell Chief Co-ordinator : Mr.Harinath, Asst Prof. Mech Dept

Program Faculty Coordinators: Mr. K.V.Sai Pavan, Asst. Prof. Mech Dept

Mr. V. Vinay Kumar, Asst. Prof. CSE Dept.

Organising Committee Team Members: Mr.Ravi Kumar Asst. Prof. ECE Dept

Mr. M.Praveen Reddy Asst. Prof. EEE Dept.

IIC Convenor MECS : Dr. M. Sushanth Babu, Professor, ECE Dept

Winner's List:

- **Winner** – (a) M.S.P Koundinya ; (b) Manikanta Reddy – EEE Dept [2/4]
- **Runner Up 1:** (a) B.Swarna ; (b) S. Sowmya – Mechanical Dept [3/4]
- **Runner Up 2:** (a) Aishwarya ; (b) Kartikeshwari – Civil Dept [3/4]

Program Outcomes:

1. Students got experienced in brain storming and coming out with business ideas.
2. Students are able to present their business ideas to target audience.
3. One to One Interaction with Judge & Co-Ordinator, enabled the student participants to refrain the Business Presentation Skills.
4. Students also learnt how to prototype the business plan, along with marketing the product.